

CHOOSE CREATIVITY

POWERED BY THE LULU & LEO FUND

The Choose Creativity initiative is a 10-unit curriculum, currently tailored for kids in elementary through middle school, and based on the 10 Principles of Creativity. The curriculum can be implemented weekly or monthly and is distributed through schools and community-based organizations.

There are 10 key traits that are the foundation of what it means to Choose Creativity. These traits are what we call the 10 Principles of Creativity. Each principle contributes to a person's ability to Choose Creativity, which supports resilience and success in life.

Authentic	Resourceful	Curious	Unconventional	Patient
Expressive	Intuitive	Present	Inventive	Inspired

Instructors work with kids to develop a practical understanding of the principles by learning how to relate to each principle's mantra, completing creative challenges that reinforce the principle, and earning badges. These activities are suitable for a classroom, an art room, a community space, or any other area where kids and their loved ones might gather to create together.

A few highlights of the principles integrated into the curriculum can be found below.

If you are interested in implementing the full Choose Creativity curriculum in your school or organization, please contact Stephanie Krieger, director of programs, at skrieger@lululeofund.org.

PRINCIPLE: I am authentic.

I use my personal experiences, special traits, and unique self to connect, grow, and create in a meaningful way. Being authentic allows me to gain confidence and respect for myself.

MANTRA: "My ideas come from who I am."

CHALLENGE: Collaged Flags

To explore the Authentic principle, kids will create their own unique flag using collage. This challenge is designed to help kids understand the importance of connecting to and respecting their unique selves -- who they are, what they do and all that they love.

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PRINCIPLE: I am resourceful.

I use clever ideas, a variety of approaches, pragmatism, and optimism to solve everyday problems. I use what I have available to accomplish things and have fun with the simplest of ideas and materials.

MANTRA: "I can make something from nothing."

CHALLENGE: Matisse Cut-Outs

To explore the Resourceful principle, kids will create a cut-out artwork, inspired by the adversity faced by artist Henri Matisse, using paper, glue, and scissors. This challenge is designed to help kids understand the value of adapting to limitations and using whatever is at hand.

PRINCIPLE: I am inventive.

I am always imagining new ideas to apply to my world to make it better. If something isn't working the way I'd like, I use my ingenuity to develop better ways of doing things.

MANTRA: "I come up with and use good ideas in all parts of my life."

CHALLENGE: Playground Design

To explore the Inventive principle, kids will collaborate with a partner to design a new playground structure or make an existing structure better. This challenge is designed to help kids to look at something they interact with every day with a new set of eyes, either building off and improving something familiar or inventing something completely new.
